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Interim Lead Counsel for the Direct Purchaser Plaintiffs

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

In re: CATHODE RAY TUBE (CRT)  
ANTITRUST LITIGATION

This Document Relates to:

ALL DIRECT PURCHASER ACTIONS

Master File No. CV-07-5944-SC

MDL No. 1917

**DECLARATION OF MARKHAM  
SHERWOOD IN SUPPORT OF MOTION  
FOR FINAL APPROVAL OF CLASS  
ACTION SETTLEMENTS**

1 I, Markham Sherwood, declare as follows:

2 1. I am employed by Gilardi & Co., LLC ("Gilardi"), located at 3301 Kerner Blvd.,  
3 San Rafael, California. Gilardi was hired by class counsel as the Settlement Administrator in this  
4 matter. I am over 21 years of age and am not a party to this action. I have personal knowledge of  
5 the facts set forth herein and, if called as a witness, could and would testify competently thereto.

6 2 Gilardi was formed in 1984 to assist attorneys with securities, antitrust, consumer  
7 protection class actions, and other similar matters. Gilardi specializes in designing, developing,  
8 analyzing, and implementing settlement administration plans that support due process. During  
9 the past 28 years Gilardi has administered class notice and class settlements in over 3,500 class  
10 actions, and has distributed more than \$20 billion in assets.

11 3. Between May 16 and May 29, 2012 Gilardi received from Plaintiffs' Counsel eight  
12 files which included the names, and, where available, the addresses and electronic mail addresses  
13 of all class members identified by Defendants in this matter. Gilardi formatted the list for mailing  
14 purposes, removed duplicate records, removed known Defendant entities, researched company  
15 names lacking addresses and added addresses where found, and processed the names and  
16 addresses through the National Change of Address Database to update any addresses on file with  
17 the United States Postal Service ("USPS").

18 4. On June 7, 2012, Gilardi caused the Notice to be printed and mailed to the 16,307  
19 unique names and addresses on the class list. Gilardi delivered the Notices to the United States  
20 Post Offices located in San Rafael and Santa Rosa, California. A true and correct copy of the  
21 Notice is attached hereto as Exhibit A.

22 5. On June 7, 2012, Gilardi caused the Notice to be electronically distributed to the  
23 791 unique electronic mail addresses on the class list.

24 6. On or before June 7, 2012, Gilardi established a case-dedicated website at  
25 [www.CRTDirectPurchaserAntitrustSettlement.com](http://www.CRTDirectPurchaserAntitrustSettlement.com). There, potential class members can view and  
26 print copies of the CPT Settlement Agreement, the Philips Settlement Agreement, the Notice, and  
27 the Order Granting Settlement Class Certification and Preliminary Approval of Class Action  
28 Settlements with CPT and Philips. Class members can also view Frequently Asked Questions and

1 obtain Gilardi's contact information.

2 7. On or before June 7, 2012, Gilardi activated a toll-free telephone number, 1-877-  
3 224-3063, through which callers are able to connect with a live customer service representative  
4 Monday through Friday from 7:00 a.m. to 5:00 p.m. Pacific Time. English and Spanish operators  
5 are available.

6 8. Through its in-house advertising agency, Larkspur Design Group, Gilardi caused  
7 the Summary Notice to be published in the national edition of the Wall Street Journal on June 11,  
8 2012. A true and correct copy of the tear sheet provide by the Wall Street Journal is attached  
9 hereto as Exhibit B.

10 9. The postmark deadline for class members to be excluded from the settlement  
11 classes was July 23, 2012. To date, Gilardi has received 23 timely requests for exclusion from  
12 the settlements. A report detailing the requests for exclusion received at Gilardi is attached hereto  
13 as Exhibit C.

14 10. The postmark deadline for class members to object to the settlement was July 23,  
15 2012. To date, Gilardi has received zero (0) objections to the settlements.

16 I declare under penalty of perjury that the foregoing is true and correct, and that this  
17 declaration was executed this 17th day of August, 2012 at San Rafael, California.

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20 MARKHAM SHERWOOD  
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